

The Privacy Policy of Zutux (UK) Limited.

Version 1.0, effective from 7 June 2010

This document explains how Zutux uses and protects any information that you give us when you use our website.

We understand that your privacy is important to you and as a customer you are VERY important to us so we are committed to ensuring that your privacy is protected. Should you provide information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

The privacy policy of Zutux is controlled by the Managing Director of Zutux (UK) Limited, my guiding principle in defining our privacy policy is that we should only use your data in a way that I would be happy for my personal data to be used.

Zutux may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes, if you would like to receive an e-mail from us whenever our privacy policy is updated please click [here](#).

The information that we collect and how we use it

We collect a range of information from users who choose to provide it to us, the provision of information is optional in all cases, in order to register you as a user we collect

- Your email address
- Your postcode or geographical region where you live
- A password chosen by you

We use this information to provide you with accurate delivery costs for items on the web site and to allow you to more easily subscribe to e-mail updates while you are on the site. We also use this information to secure your communication of other data to us should you choose to buy from our web site.

We do not store your password in a form that we have access to, we use a one way hashing algorithm to check if the password you enter when you login is the same as the one that you entered when you registered but we do not store the password itself or any data that could be used to recover it. For details on one way hashing click [here](#) for a wikipedia link.

When you place an order we also collect

- Your name
- Your payment details such as credit card or debit card number
- Your full address

We use this information to deliver your goods and take payment from you, we store your address in the 'my account' section of the web site so that you do not have to re-enter it if you buy from us again, but you can delete it if you choose to do so, we will not sell your address

details or use them to send you marketing by post without your permission. You can update your postal marketing preferences at any time in the 'my account' section of the web site.

From time to time we may gather other information from customer surveys, reviews and feedback, the use of some of this information is governed by our general terms and conditions which you can see by clicking [here](#). All personal information gathered in this way is subject to these terms and conditions, we will not store or use such information without your express permission, we will not sell it or use it to contact you without your permission.

General uses for the information we gather

We have legal record keeping obligations that require storage of some information, we comply with these by keeping the minimum amount of personal data required by law.

We also use some information that we gather to understand your needs and provide you with a better service, and to improve our products and services and those of our Affiliated Suppliers, but if possible we do so without using any data that can identify you specifically.

We make a wide range of updates, special offers and other information available via e-mail which you can opt in or out of at any time, most of our e-mail update services offer you the chance to subscribe to just one update or continuing updates. We always respect your choice to receive e-mail or not. We use the industry standard 'SafeUnsubscribe™' system to allow users to opt out of e-mails at any time.

We will not contact you by email, phone, fax or mail for marketing purposes without your permission, we or our delivery partners may however call and e-mail you in connection with a delivery if necessary.

We may use the information that we have about you, your place of residence and your previous purchases to customise the website according to our understanding of your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. We delete unnecessary information as soon as possible.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer, however if you do that it will prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that governs how that information will be used and set the tick box accordingly, we try to make everything we do as clear as possible.
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by changing your preferences in the 'my account' section of the web site additionally most e-mails that we send have an unsubscribe link.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to our registered office address which is shown on the 'about us' section of the web site..

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at our registered office address. We will promptly correct any information found to be incorrect.

Regards

Roger Butterworth
Managing Director
Zutux (UK) Limited